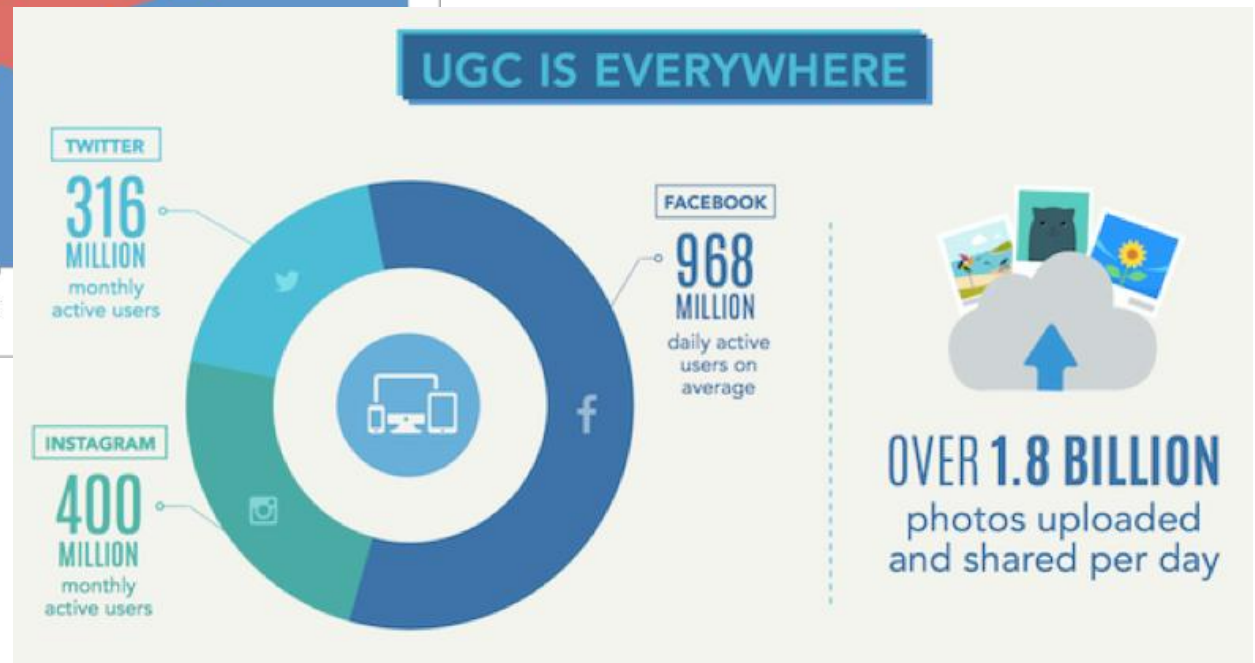
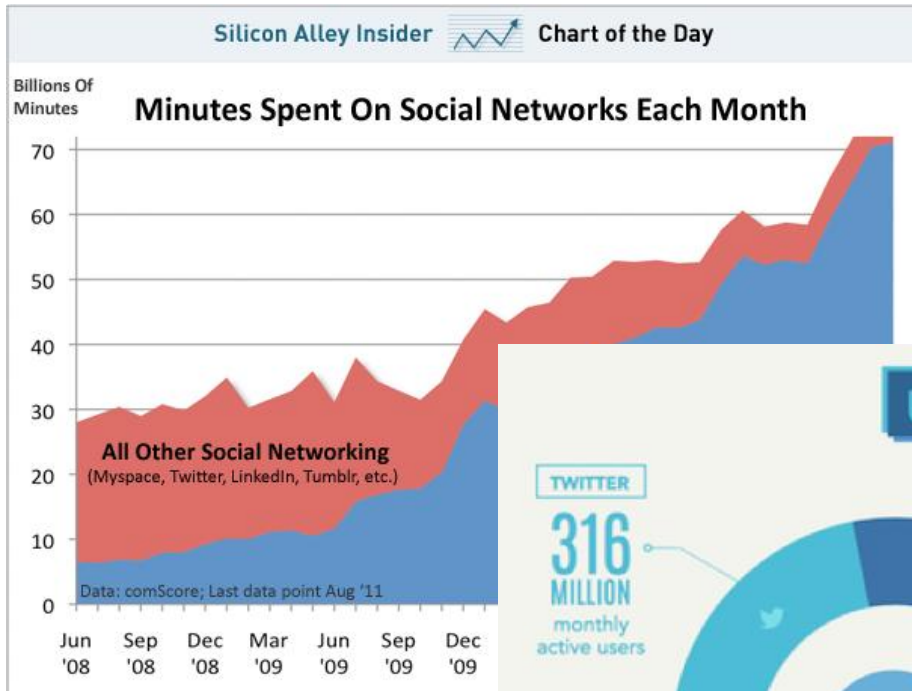




**A futuristic, DLT based, AI driven platform which procures content for cash rewards and then monetises it.**



# A disruptive venture which pays social media users for their time & content



# A mobile app which hides a big social network and rewards members in cash

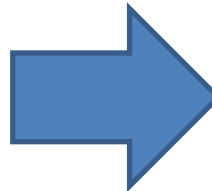
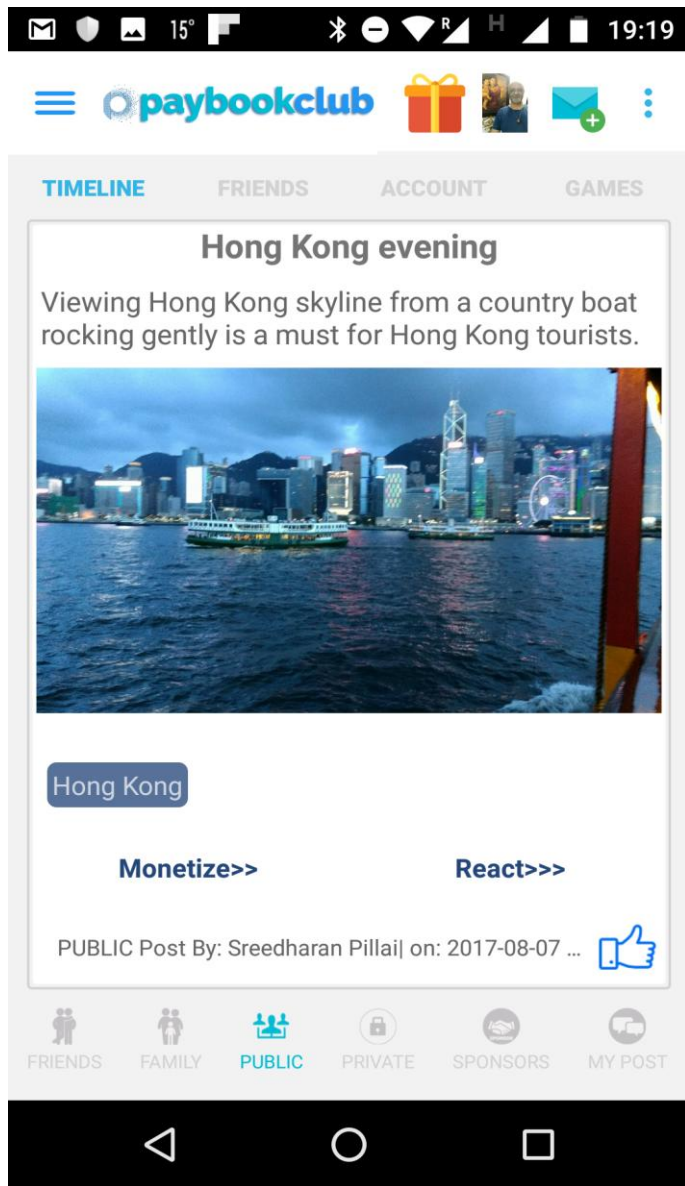




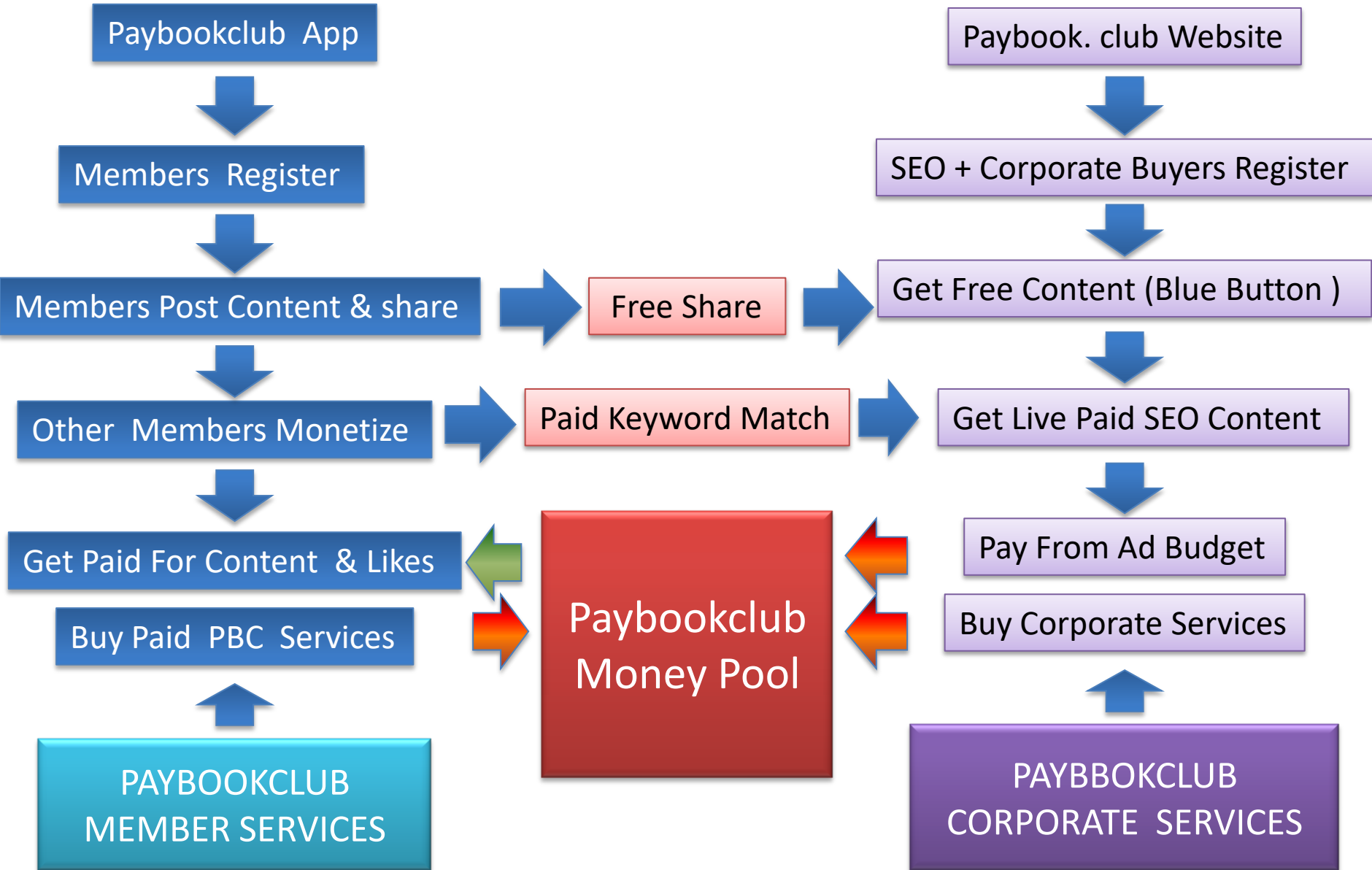
# A classic business model



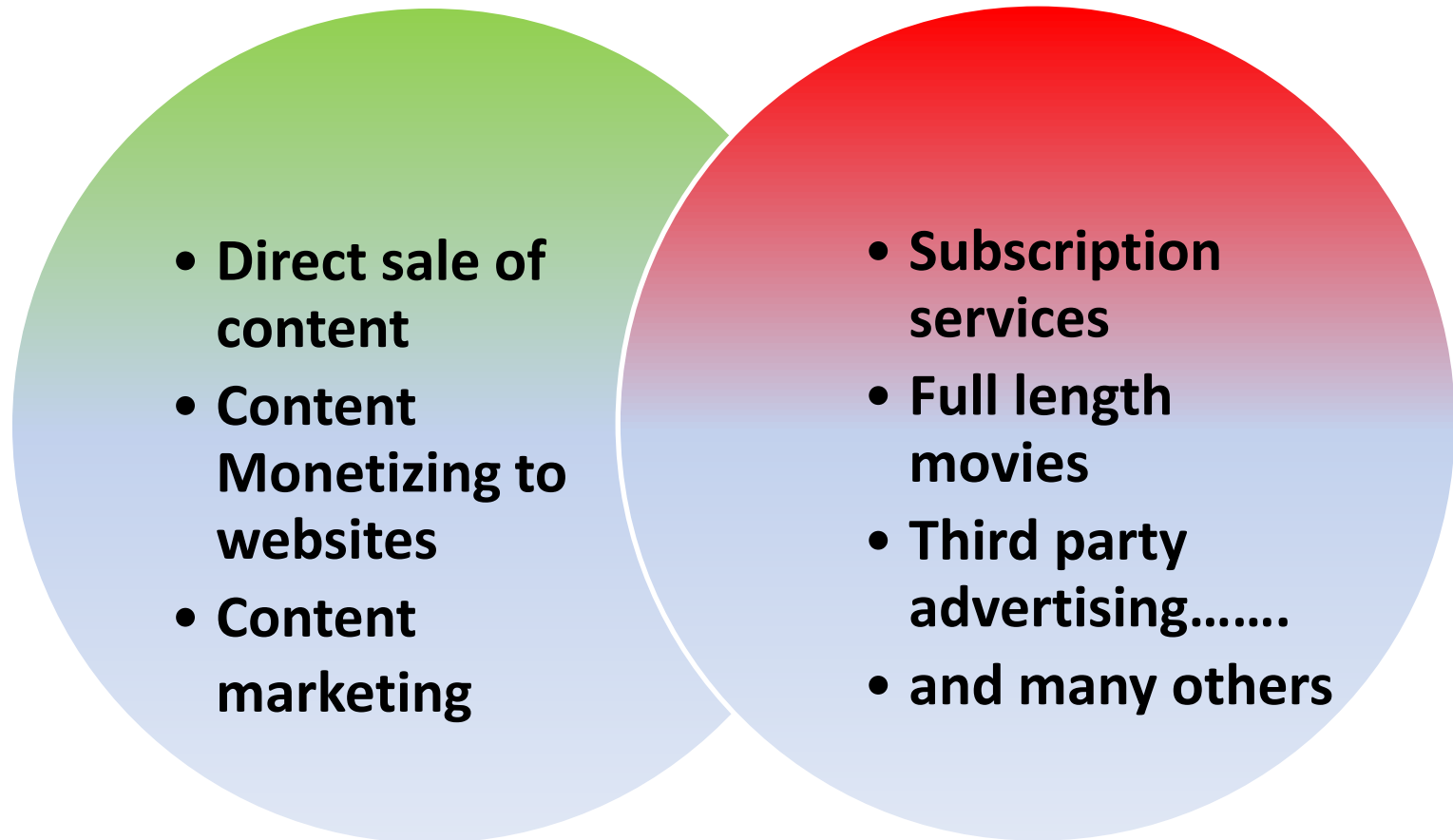
# Monetizing App content on Web sites



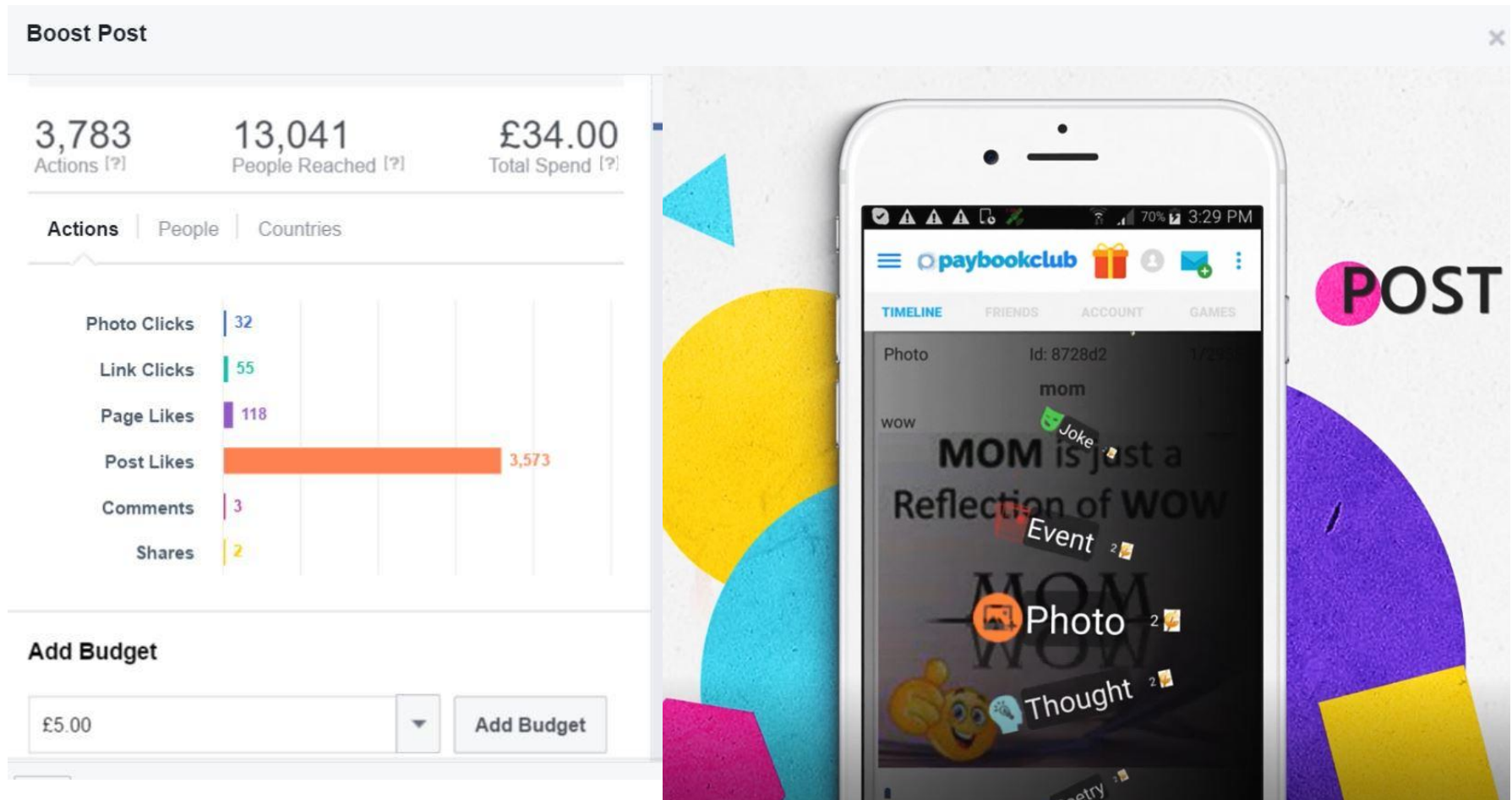
# A powerful self financing AI platform



# A platform which generates revenue from multiple channels

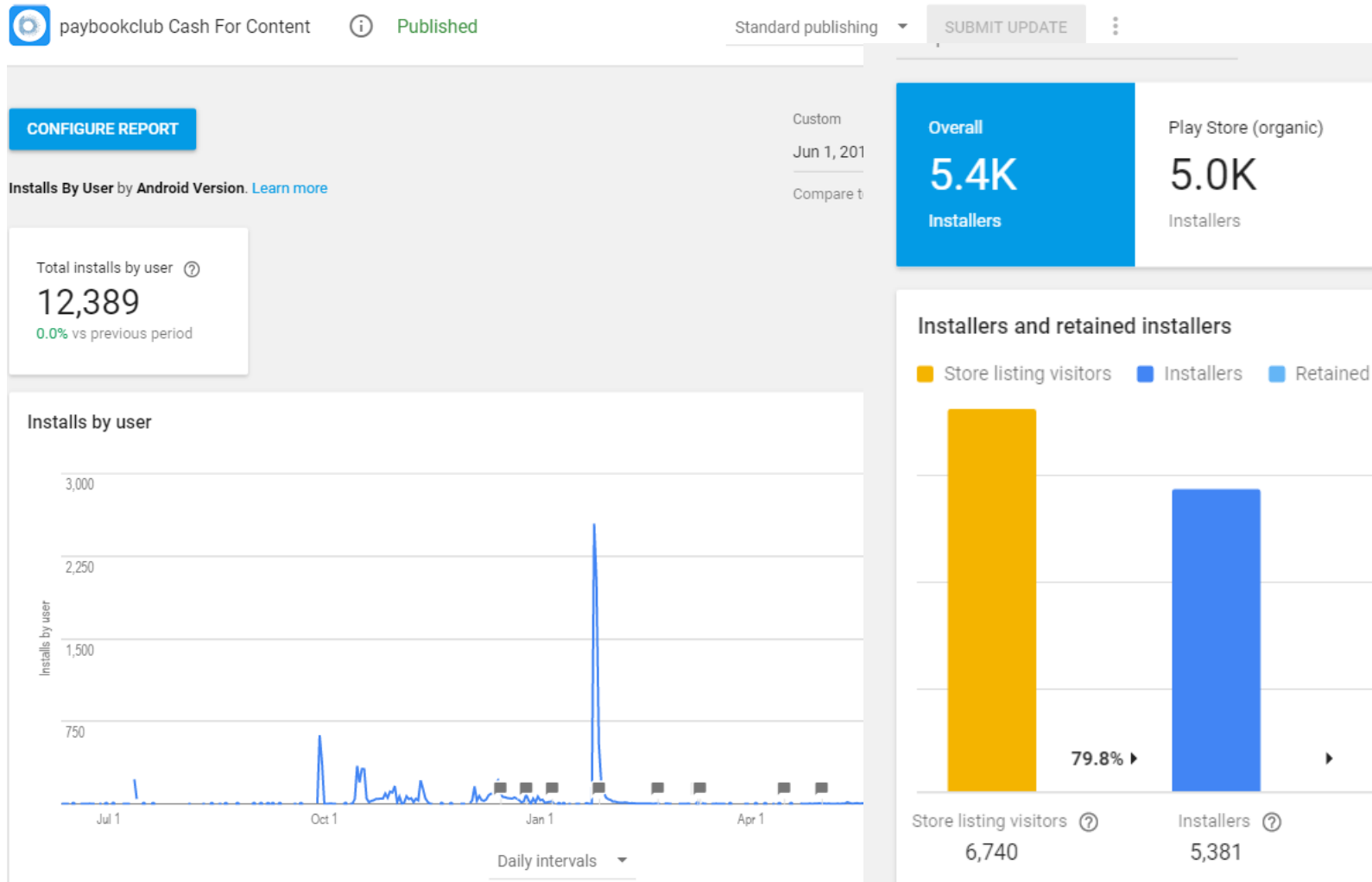


# An idea liked by 30% Facebookers who like to receive cash for their posts & likes

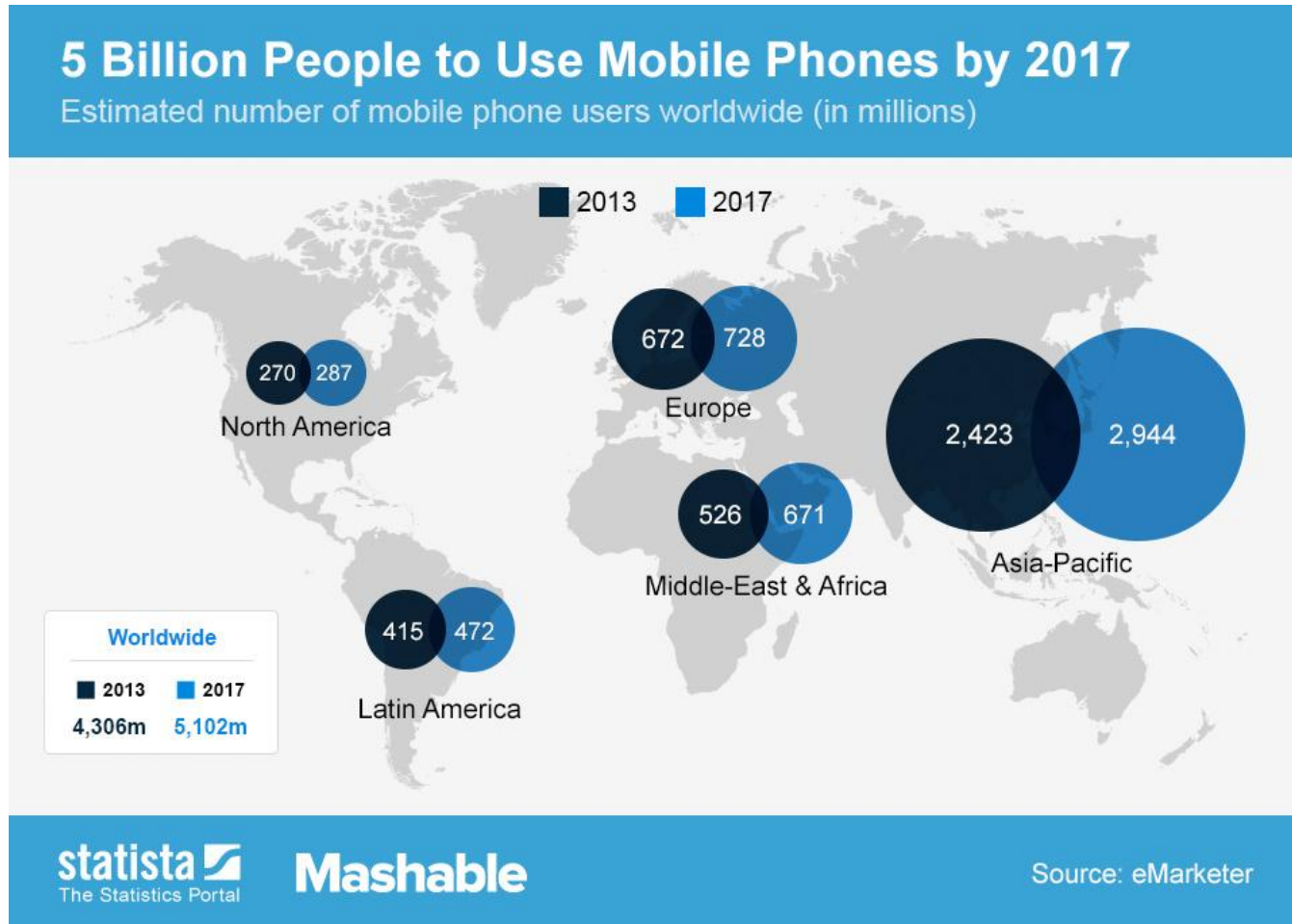




# A viral demand confirmed by 6000 users who installed in a single day!



# A scalable technology venture which will run on billions of mobile phones



# Paybookclub A Unicorn By 2020

## 5 Years Financial Projection

|   | 2017               | 2018                     | 2019       | 2020        | 2021          |
|---|--------------------|--------------------------|------------|-------------|---------------|
| App Installs                                | 12,000<br>(actual) | 3,000,000<br>(projected) | 10,000,000 | 40,000,000  | 100,000,000   |
| Active users                                | 1000               | 1,500,000                | 5,000,000  | 25,000,000  | 50,000,000    |
| Posts Per Year                              | 4000               | 6,000,000                | 20,000,000 | 240,000,000 | 600,000,000   |
| Revenue \$<br>(Content sales +<br>Services) | 85,000             | 2,363,500                | 33,220,000 | 691,040,000 | 1,511,670,000 |
| Expenses \$                                 | 3,524,000          | 18,168,500               | 25,769,000 | 303,115,000 | 601,975,000   |
| EBITDA                                      | -3,439,000         | -15,805,000              | 7,451,000  | 387,925,000 | 909,695,000   |
| Return On<br>Investment %                   | 0                  | -451                     | -58        | 3630        | 9240          |

# **Great Angel and VC Funding Opportunity**

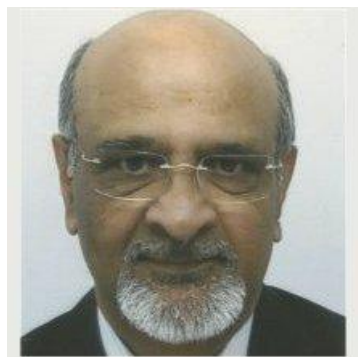
**Asking \$3,000,000 for 20% Equity in Paybookclub**

**Simple Agreement for Equity (SAFE)  
USD 10,000 and above**

**To achieve a Milestone Target of  
1 Million users and Break even of business  
in 2 years.**



# Paybookclub Pioneering Team



**Sreedhar Pillai**  
CEO Capexsales Ltd



**Amit Verma**  
Co Founder & CEO  
Innovellent  
Technologies Ltd



**Anand Gourab**  
Co Founder & Head Of  
Marketing  
Innovellent  
Technologies Ltd



**Santhosh Singh**  
CTO  
Innovellent  
Technologies Ltd